

[For Immediate Release]



(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 6811)

Tai Hing Group Announces 2025 Interim Results

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Revenue Grows to HK\$1.71 Billion

Profit Attributable to Owners of the Company Rises 280.8%

**Adapting to Consumer Trends with Precise Marketing Strategies
to Enhance Business Resilience**

(Hong Kong, 22 August 2025) – **Tai Hing Group Holdings Limited** (“Tai Hing Group” or the “Group”; stock code: 6811), a multi-brand casual dining restaurant group with roots in Hong Kong and has 217 restaurants in Hong Kong, Mainland China and Macau, today announced its interim results for the six months ended 30 June 2025 (the “Review Period” or “1H2025”).

Global macroeconomic uncertainties persistently dampened consumer confidence, and consumers became more prudent in spending. At the same time, the trend of local residents spending abroad continued, sluggish consumption in Mainland China, and intense competition in the catering market have undoubtedly posed multiple challenges to the catering industry. During the Review Period, the Group continued to optimise its store network, enhance promotion and expand brands, and implemented a variety of management measures, effectively controlling staff costs and rental expenses, optimized workflows and enhanced service levels, driving a 6.2% increase in revenue over the corresponding period last year to approximately HK\$1,712.2 million. Gross profit increased to approximately HK\$1,256.4 million, and the gross profit margin remained stable at 73.4%. The profit attributable to owners of the Company was approximately HK\$40.8million, representing an increase of 280.8% compared to the same period last year.

The Group adopted a prudent fund management policy, maintained a healthy financial position and steady operating cash flows, which give ample flexibility to navigate market fluctuations and drive the Group’s long-term development. As at 30 June 2025, the Group had no bank borrowings and had cash and cash equivalents of HK\$282.3 million. The Group remains cautiously optimistic about its future business development and will continue to maintain a stable dividend policy. The Board has declared an interim dividend of HK3.50 cents per share for the six months ended 30 June 2025.

Mr. Chan Wing On, Chairman and Executive Director of Tai Hing Group, said, “In the first half of 2025, despite the challenging operating environment, under the leadership of our management team, the Group grasped the nettle and sustained the growth momentum since the second half of 2024. By optimising processes, leveraging technology, rigorously controlling costs, and enhancing efficiency, while closely monitoring market trends, flexibly launching new brands and implementing precise market promotion and marketing strategies, the Group further drove performance growth. These measures also strengthened the Group’s operational resilience and laid a solid foundation for its future sustainable development.”

Ms. Chan Shuk Fong, Executive Director of Tai Hing Group, said, “In the face of a complex and ever-changing market environment, the Group will adhere to its development philosophy of ‘seeking progress while maintaining stability’. While maintaining stable business, the Group will actively seize market opportunities and promote the development of each brand with a pragmatic attitude, continuously enhancing its competitiveness, so as to further consolidate the position of Tai Hing Group in the catering market. We will also actively deepen the market positioning of each of our restaurant brands and strategically target specific customer segments with different brands to expand our customer base. Meanwhile, we will focus on optimising our restaurant network and strengthening the adaptability of logistics management to enhance overall operational efficiency, striving to create stable and sustainable investment returns for our shareholders.”

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About Tai Hing Group Holdings Limited (stock code: 6811)

Tai Hing Group Holdings Limited is a multi-brand casual dining restaurant group with root in Hong Kong. In addition to its flagship “Tai Hing (太興)” brand, the Group has acquired and being licensed multiple brands, including “Trusty Congee King (靠得住)”, “Phở Lê (錦麗)”, “Men Wah Bing Teng (敏華冰廳)”, “Sing Kee Seafood Restaurant (星記海鮮飯店)”, self-developed and launched “TeaWood (茶木)”, “Asam Chicken Rice (亞參雞飯)”, “Dimpot (點煲)”, “Dumpling City (餃子鎮)”, “King Fong Bing Teng (瓊芳冰廳)”, “Tommy Yummy”, “Tori Yoichi (鳥世一)”, “Bingle Bingle”, “On Kim Pot Rice (安金稻)”, “Bashi Ramen (一橋拉麵)”, “ManShan Taipei (滿山・台北)” and “TOKENYO Korean BBQ Cuisine (TOKENYO 韓式烤肉料理)”. Currently, Tai Hing Group has a network of 217 restaurants in Hong Kong, Mainland China and Macau.

For Press Enquiries

Strategic Financial Relations Limited

Vivienne Leung	Tel: (852) 2864 4862
Cynthia Ng	Tel: (852) 2114 4952
Ashley Liang	Tel: (852) 2114 4950

Email: vivienne.leung@sprg.com.hk
Email: cynthia.ng@sprg.com.hk
Email: ashley.liang@sprg.com.hk